



## **Requirements to Become an America Rows Program**

### **Duties and Responsibilities:**

The duties and responsibilities of an America Rows Program are to support the diversity and inclusion initiatives and guidelines established by USRowing, as well as to promote rowing to a more diverse and inclusive demographic.

### **Summary of Duties and Responsibilities:**

- Will agree to help develop and implement local strategies and policies that will create a sustainable rowing program that encourages the development of underrepresented rowers, adaptive rowers, board members, coaches, rowing referees and officials.
- Will serve as the voice within their region for racial, ethnic, socio-economically challenged and disabled persons who are underrepresented in the sport of rowing.

### **Specific Duties and Responsibilities:**

- Explore and create regional and community-based activities to promote rowing, such as Learn to row events, diversity camps, inclusion forums, adaptive education workshops.
- Encourage existing and emerging rowing programs in your region to explore recruiting rowers who are not traditionally represented in the sport.
- Provide a representative from your organization to become a member of the planning committee for the Diversity & Inclusion Forum held at the USRowing Annual Convention.
- Monthly participation on the America Rows Inclusion Council best practices conference call.  
TBA
- When possible, attend and support USRowing events such as Golden Oars Gala, USRowing Annual Convention, host or co-host a community wide National Learn to Row event, support,

and when feasible, select rowers to row in the America Rows Diversity Invitational and Adaptive Rowing events.

**Administrative Requirements:**

- Complete and submit the America Rows Affiliate Application Form
- Provide accurate membership/demographic information
- Be a USRowing member organization
- Quantify and track the diversity/inclusion of rowing programs in your region that offer opportunities for underrepresented and adaptive rowers.
- Offer free or reduced rowing fees when appropriate.
- Where applicable, a portion of the youth rowers within your program should qualify for the Federal free or reduced lunch program.

**Benefits:**

- Discounted\* USRowing organizational membership.
- Discounted\* level 1.2.3 coaching certification.
- America Rows Affiliates will receive reduced fee or free\* diversity, inclusion and adaptive programming consulting, advice on creating a diversity and inclusion plan, and supportive materials for recruiting diverse rowers.
- Permission to use America Rows logo with your communications materials.
- National public relations and recognition from the USRowing Marketing Department.
- Password-protected access to grant opportunities for America Rows programs
- Password-protected access to text from which to pick and choose when filling out your own grant applications (e.g. history of rowing, rowing benefits, etc.)
- America Rows Affiliates will receive ½-day, on-site reduced fee or free\* cultural diversity or adaptive competency training from the USRowing America Rows Department.
- Guidance with identifying and sourcing funds to develop America Rows Programming.

*\*Based on a set of needs-based criteria determined by USRowing.*